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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/705,701	11/12/2003	Christine L. Knapp		5240
	7590 10/11/200 RL DARNELL	7	EXAM	INER
2010 WEST SEVENTH STREET COFFEYVILLE, KS 67337			HYUN, PAUL SANG HWA	
			ART UNIT	PAPER NUMBER
			1797	
			MAIL DATE	DELIVERY MODE
			10/11/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/705,701	KNAPP, CHRISTINE L.	
Examiner	Art Unit	
Paul S. Hyun	1797	

,		
The MAILING DATE of this communication appears on the cover sheet	with the correspondence add	ress
THE REPLY FILED 19 September 2007 FAILS TO PLACE THIS APPLICATION IN COI	NDITION FOR ALLOWANCE.	
1. A The reply was filed after a final rejection, but prior to or on the same day as filing a this application, applicant must timely file one of the following replies: (1) an amer places the application in condition for allowance; (2) a Notice of Appeal (with appear a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The time periods:	a Notice of Appeal. To avoid abandment, affidavit, or other evider eal fee) in compliance with 37 C	nce, which FR 41.31; or (3)
a) The period for reply expiresmonths from the mailing date of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the dance event, however, will the statutory period for reply expire later than SIX MONTHS from Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b)	n the mailing date of the final rejecti	on.
TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).		
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under have been filed is the date for purposes of determining the period of extension and the correspond under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period f set forth in (b) above, if checked. Any reply received by the Office later than three months after the may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ing amount of the fee. The approprior reply originally set in the final Offi	iate extension fee ce action; or (2) as
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.3 filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 4 a Notice of Appeal has been filed, any reply must be filed within the time period so AMENDMENTS	1.37(e)), to avoid dismissal of th	
3. The proposed amendment(s) filed after a final rejection, but prior to the date of fi	ling a brief, will <u>not</u> be entered b	ecause
(a) They raise new issues that would require further consideration and/or searc	h (see NOTE below);	
(b) They raise the issue of new matter (see NOTE below);		
(c) They are not deemed to place the application in better form for appeal by m appeal; and/or		the issues for
(d) They present additional claims without canceling a corresponding number of	of finally rejected claims.	
NOTE: (See 37 CFR 1.116 and 41.33(a)).		
4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice	of Non-Compliant Amendment	(PTOL-324).
5. Applicant's reply has overcome the following rejection(s):		
6. Newly proposed or amended claim(s) would be allowable if submitted in a non-allowable claim(s).		_
7. For purposes of appeal, the proposed amendment(s): a) will not be entered, of how the new or amended claims would be rejected is provided below or appended The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		explanation of
Claim(s) allowed: Claim(s) objected to:		
Claim(s) rejected:	•	
Claim(s) withdrawn from consideration:		
AFFIDAVIT OR OTHER EVIDENCE		
 The affidavit or other evidence filed after a final action, but before or on the date of because applicant failed to provide a showing of good and sufficient reasons why was not earlier presented. See 37 CFR 1.116(e). 		
9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but entered because the affidavit or other evidence failed to overcome <u>all</u> rejections us showing a good and sufficient reasons why it is necessary and was not earlier pre-	inder appeal and/or appellant fa	ils to provide a
10. The affidavit or other evidence is entered. An explanation of the status of the cla REQUEST FOR RECONSIDERATION/OTHER	ims after entry is below or attact	ned.
 11.	oplication in condition for allowa	nce because:
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s)	
13. Other:		

Continuation of 11. does NOT place the application in condition for allowance because: Applicant's arguments with respect to the art rejections are not persuasive.

First, Applicant argues that Sweeny (US 4,528,226) does not disclose the act of subjecting a "percussive force" to an aromatherapeutic agent to release the aroma of the aromatherapeutic agent. This argument is not persuasive because Sweeny discloses the act of subjecting pressure or shear forces (e.g. scratching) to an aromatherapeutic agent to release its aroma. The Examiner maintains the position that the forces disclosed by Sweeny are within the scope of the claimed "percussive force".

Second, Applicant argues that Sweeny does not disclose the "emotionally driven" intent recited in the claims. This argument is not persuasive because intent does not further limit the claimed method. Nonetheless, even if the intent did further limit the claimed method, the act disclosed by Sweeny is emotionally driven. It is evident that the aromatherapeutic agent disposed on the scratch n' sniff sticker disclosed by Sweeny is intended to be released so that someone can discover the aroma. Therefore, a person that curiously scratches the scratch n' sniff sticker to discover the aroma of the sticker would be performing an emotionally driven act. Dictionary.com defines "curiosity" as "the DESIRE to learn". According to the definition, curiosity is an emotion.

Third, Applicant argues that Sitabkhan is not directed towards analogous art because the fragrances disclosed by the reference are not released by percussive forces. Rather, Applicant argues that the fragrances disclosed by Sitabkhan release on their own. This argument is not persuasive because Sitabkhan discloses that the fragrances are encapsulated, which are intended to rupture upon exposure to compression or shear forces (see [0025]).

Fourth, Applicant argues that the reference to Mookherjee et al. in the Office action was inappropriate because the fragrances disclosed by Mookherjee et al. are not released by a percussive force. This argument is not persuasive because the Mookherjee et al. reference was not relied upon for its disclosure of encapsulated fragrances. Rather, the references was relied upon for the motivation of applying fragrances to a vehicle dashboard.

Applicant's argument with respect to the claim objection cited in the Office action is persuasive. Consequently, the objection has been withdrawn.

Applicant's argument with respect to the 35 U.S.C. section 112 rejections cited in the Office action has been considered but it is not persuasive. Applicant argues that since the dawn of time, projectiles have been thrown at targets, which provides the basis for an embodiment of the invention wherein both the projectile and the target comprise aromatherapeutic agents. The argument is not persuasive because the argument is irrelevant to aromatherapeutic agents.

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